



# Riddlewood Swim Club News

We are located at 56 War Trophy Lane Media PA 19063

Mailing Address: P.O. Box 274 Lima, PA 19037

Check us out on the web: [www.riddlewoodswimclub.com](http://www.riddlewoodswimclub.com)

## Membership 2011

Welcome back to Riddlewood Swim Club. We hope you enjoyed last summer. Last season, pool members enjoyed the Adult Splash Party, Float-n-Flicks, Splash Parties, Pot Luck Dinners, Ladies Night, Dollar Dog Nights, Arts & Crafts and more. We have lots of great things planned for the whole family.

We know that today's economy has caused many families to have to cut back on luxuries like vacations. Riddlewood Swim Club is all about family and, as a result, the Board of Directors has decided NOT to increase membership fees this year.

The cost of maintaining our pool has not remained the same, but we have decided to not increase the maintenance fee either. This fee is waived for new member families

during their preview year. Don't forget that families that work 6 hours during the pool opening this spring will also have this fee waived. **FIRST SPRING CLEAN UP** is scheduled for **SUNDAY, APRIL 17** from 1 - 5 PM.

If you were a member of the pool last season and you do not already own one, it is time to purchase a bond, which will give you partial ownership of the pool, and can be transferred/sold in the future. Bonds can be directly purchased from the pool for a one time fee of \$350 or financed for \$60/year for 7 years or purchased from another bond holder. **Bond purchases/transfers must be made when you pay your membership fees.**

If you are planning to join the pool this year, and we really hope you are, please complete the enclosed 2011 registration form and mail, with payment, to the pool address above.

Payment is due by May 28, 2011. Applications received after this date will be assessed an additional \$25.

If the entire amount is paid **prior to May 28**, you will receive 4 free guest passes for the 2011 Season (a \$32 value).

**PayPal** is an option for paying your dues. Look for the PayPal link on the RSC website.

Please contact Kathleen Yeager at 610.459.1354 or [kyeager@wdeptford.k12.nj.us](mailto:kyeager@wdeptford.k12.nj.us) for more information on Membership.

## RSC Swim Team: Seahorse Power!

The Swim and Dive Teams had fun seasons last year. The coaching staff makes every effort to encourage all of the children regardless of their swim team experience. Be part of Swim and Dive Teams that are caring, fun and will provide your children with a valuable team experience!

New swimmers are always welcome. Swimmers can join at any age up to 18 years old. The earliest age is generally 6; however, some 5 year olds have found success. The only requirement is that the children be able to complete one length (25 meters) of the pool without stopping. Swim lessons are available at Riddlewood for beginners.

Please contact Chris Beresford at 610.490.0365 or [chrisberesford@marykay.com](mailto:chrisberesford@marykay.com) or Kathleen Yeager for more information on the Swim & Dive Teams.





## Save the Date: RSC 2nd Annual Golf Outing

Proceeds benefit Riddlewood Swim Club

- Monday May 16th
- At Edgmont Country Club
- Includes Beer, Soda on the course, and Dinner on one of Delaware County's Premium Golf Courses

Interested Golfers please respond by April 15 !  
Email: [golfrsc@gmail.com](mailto:golfrsc@gmail.com)



## Off-Season Fundraising: Success!

We are proud to announce that Riddlewood Swim Club was awarded a Grant of **\$50,000** by the PA State Dept of Community and Economic Development! Through the combined efforts of past and current Board Members, this much needed financial support is now a reality! Special thanks to Tom Killion and Russ Carlson, without their support, this grant would not have been awarded. As a result, many needed repairs and improvements will be made this year! A Finance Committee has been formed and is beginning the allocation of the funds based on the specifics set forth in the Grant. A "Thank you" celebration will be planned early this summer-stay tuned for the date TBD!

The second annual RSC Beef and Beer with Silent Auction held at the Edgmont Country Club was a great success! We had a full house. Old members, new members, and non members were in attendance. We would like to thank everyone who volunteered their services, donated items, made cash donations, and participated in the Silent Auction. Because of your support we will be opening the pool for another wonderful, fun-filled season! We had delicious food and refreshing beverages, great music, dancing, and so many fun door prizes that most everyone was a winner! We also chanced off a one-season family membership and congratulations go to winners in the Dobry Family, Travis, Carrie, Elijah & Liam!

Thanks to all who participated in the Evergreen sale and the David June Photography holiday portrait fundraiser.

A big thank you to Zac's Hamburgers in Aston who sponsored a delicious and fun-filled fundraiser for us. Thanks to Casa Mia which hosted our annual Ladies Night event which was also a success.

You can help the pool by participating in the upcoming Yard Sale, Plant Sale, and Zac's Night - see included flyers. In addition to this spring's 2nd Annual Golf Outing, an August 5K Riddlewood Run is also in the works.

We continue to do fundraising throughout the year as we are still in much need of resources to keep our 50+ year old pool afloat. Please consider joining the pool. This is the best way you can support us. A membership for a family of four is only \$390 for the entire summer season. A one night stay in July at the Marriot in Ocean City NJ \$429! We offer a great value!

## RSC Board of Directors

President: Lou Ellen Miller  
 Vice President: Kathleen Yeager  
 Treasurer: Bob Emery  
 Secretary: Barbara Orcutt  
 Travis Dobry  
 Tracy Kohler  
 Joe McCafferty  
 Andy Nolan  
 Andy Poole  
 Sunny West

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 610.891.1132 or [kevinorcutt@comcast.net](mailto:kevinorcutt@comcast.net)  
 610.859.0528 or [ryanferris1@verizon.net](mailto:ryanferris1@verizon.net)  
 610.565.7498 or [kohlermedia@aol.com](mailto:kohlermedia@aol.com)  
 484.443.8550 or [sbucku@yahoo.com](mailto:sbucku@yahoo.com)  
 610.892.2780 or [andynolan@pendelmortgage.com](mailto:andynolan@pendelmortgage.com)  
 610.891.9758 or [andrewb.poole@yahoo.com](mailto:andrewb.poole@yahoo.com)  
 610.405.7166 or [swest101@comcast.net](mailto:swest101@comcast.net)



## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new

product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is grow-

ing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also

several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



**Caption describing picture or graphic.**

